

## Our Obstacles



**Poor  
Driving  
Habits**



**Road  
Construction**



**Traffic  
Congestion**



**Poor  
Visibility**



**Lack of  
Respect**

Dear Community Members,

Getting kids to and from school safely is everyone's responsibility! Drivers need to pay better attention when they are driving near schools or on school walk/bike routes. Our "community" needs to help educate kids about the **Rules of the Road** to instill safe crossing habits. A child doesn't stand a chance against ANY size vehicle. Please help us make our roads safer for kids!

Thank You,  
Kids About-**A Safety Coalition**



## Our Partners

AAA Nevada  
City of Henderson  
City of Las Vegas  
City of North Las Vegas  
Clark County  
Clark County School District  
KVLX Channel 10  
Collision Authority  
Las Vegas Metropolitan Police Department  
Nevada Department of Motor Vehicles  
Nevada Department of Transportation  
Nevada Highway Patrol  
Nevada Office of Traffic Safety  
Nevada PTA  
Nevada State Legislature  
Regional Transportation Commission  
Safe Community Partnership (UNLV)  
Southern Nevada Health District  
University Medical Center



**KIDS ABOUT**  
*A Safety Coalition*

**P.O. Box 26395  
Las Vegas, Nevada 89126  
(702) 884-2783**

[www.lookoutkidsabout.org](http://www.lookoutkidsabout.org)

## Our Mission

- Educate drivers about Nevada's traffic laws to improve driving habits;
- Educate kids to instill safe walking and biking habits; and
- Create a mutual respect between pedestrians and drivers to improve traffic flow.

## What We Do

- ✓ Advocate for Improved Traffic Safety Laws
- ✓ Advocate for Traffic Safety Policy Changes
- ✓ Advocate for Open Communication
- ✓ Public Service Announcements
- ✓ Radio Advertisements
- ✓ Billboard Advertisements
- ✓ Bus Stop Advertisements
- ✓ Newspaper Articles
- ✓ Media releases
- ✓ Flyers/Handouts
- ✓ Street Stenciling
- ✓ Safety Signs
- ✓ School Zone Safety Toolkit
- ✓ Back-to-School Fairs
- ✓ International Walk to School Month
- ✓ Walking School Buses
- ✓ Bicycle Rodeos
- ✓ Traffic Safety Training Videos

## Our Accomplishments

- NRS 484.399 Change-Signed into Law in 2007 (20ft Parking Restriction at all Crosswalks)
- NRS 391.275 Change-Signed into Law in 2007 (Expanded School Police Jurisdiction)
- School Crosswalk Safety Message Stencil Project
- School Zone Safety Toolkit

## Levels of Sponsorship



### Platinum \$7,500

- Company Name/Logo on Kids About Event Banners
- Employee Traffic Safety Presentation
- Traffic Safety Training Material (Posters, Flyers, Safety Brief CD)
- Fleet Vehicle Kids About Magnets
- Recognition at Awards Luncheon
- Media Coverage
- Corporate Membership



### Gold \$5,000

- Company Name/Logo on Kids About Event Banners
- Employee Traffic Safety Presentation
- Traffic Safety Training Material (Posters, Flyers, Safety Brief CD)
- Recognition at Awards Luncheon
- Media Coverage
- Corporate Membership



### Silver \$2,500

- Traffic Safety Training Material (Posters, Flyers, Safety Brief CD)
- Recognition at Awards Luncheon
- Media Coverage
- Corporate Membership



### Bronze \$1000

- Recognition at Awards Luncheon
- Media Coverage
- Corporate Membership



### Friend \$250

- Corporate Membership



### Membership \$10

- Membership Decal
- E-Newsletter

#### \*Corporate Membership Includes

- Listing in all Printed Materials
- Membership Window Decal
- E-Newsletter

## Contribution

\_\_\_\_ Sponsorship is subject to approval by the  
Initial Kids About Board of Directors. Unless  
otherwise specified, funds will be used at  
the discretion of the Board.

Enclosed is my check for  
\$ \_\_\_\_\_

Make checks payable to:

**Kids About-A Safety Coalition**

Kids About-A Safety Coalition has applied for 501(c)(3) status.  
Your contribution will be tax deductible to the maximum extent of the law.

\_\_\_\_\_  
Name

\_\_\_\_\_  
Company Name

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Address

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Zip

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Day Phone

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Fax

\_\_\_\_\_  
Email

\_\_\_\_\_  
School Year

Please Return Form & Payment to:

**Kids About-A Safety Coalition**  
P.O. Box 26395  
Las Vegas, Nevada 89126

Email:  
[secretary@lookoutkidsabout.org](mailto:secretary@lookoutkidsabout.org)